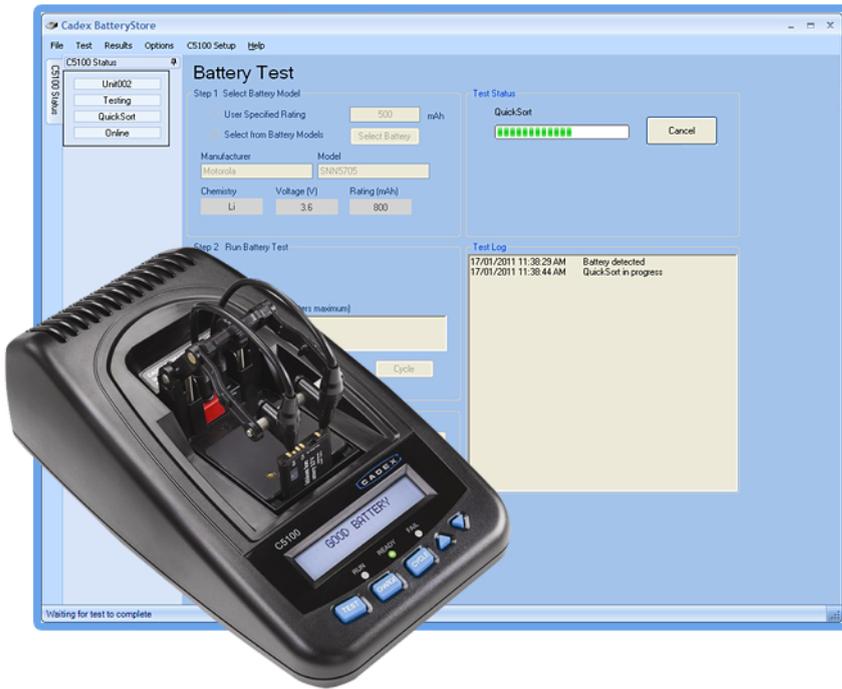




Cadex BatteryStore™ for C5100

Cadex introduces BatteryStore to optimize your storefront battery testing system to realize the full potential for increased customer service and lower your operating costs.

BatteryStore™



3 Reasons to Consider Testing Batteries at the Point of Sale

- ✓ Increase Customer Satisfaction
- ✓ Generate Additional Revenue
- ✓ Save Money on Battery Replacements

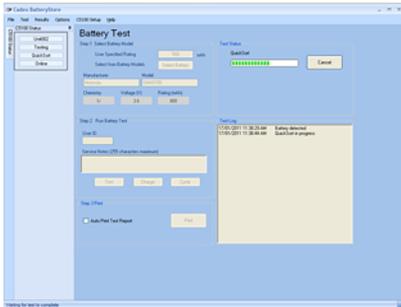


BatteryStore Software

- **Provide** your customers with a receipt or service report customized for your business
- **Record, analyze, and export** your battery test results to see how much money you are saving
- **Initiate and control** battery testing from your PC
- **Import** key battery information from the Cadex Battery Database

“There have been substantial increases in the proportion of wireless customers who use the retail store location and online channels to seek customer care.” – *JD Powers & Associates July 29, 2010*

As part of the C5100 Battery Testing System for retail stores, BatteryStore™ allows you to maximize the value of your battery testing services.

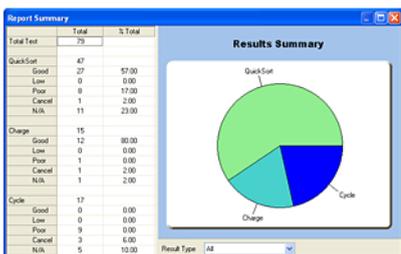
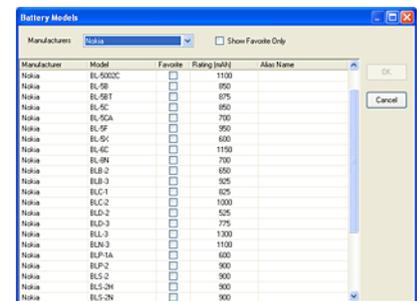


Simple to Use

- Simple 3-step test procedure requires **virtually no training**
- **Displays** test status and log
- Provides **clear and accurate results**

Access the Cadex Battery Database

- **Download updates** to add new battery types
- **Quickly find** specific battery models for testing with a simple search



Analyze & Export Test Data

- Use your test results to **calculate the value** of battery testing for your store
- Record and export test results to a database or application to **understand battery issues** across multiple locations

Configure a Receipt Printer

- BatteryStore allows a **one-time setup** of a standalone receipt printer for kiosks or areas where access to a computer is not convenient
- BatteryStore allows you to enter your store information and **customize the content** of the receipt



The battery is the only replaceable part: it gets all the blame . . .
Up to 90% of returned batteries can still be used.

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